

**REGIONAL  
Economic Summit**  
Strategies for Personal,  
Business & Community  
Prosperity

**Logistics:**

**Dates:**

Thursday, Nov. 20, 2008  
Friday, Nov. 21, 2008

**Location:**

The Centre,  
Evansville, IN

**Expected Attendees**

Over 1,000 people are  
anticipated in attending

**Founding Sponsors:**

Old National Bank  
Regency Properties

**Lead Sponsors:**

Richland County  
Development Corp. (IL)

Greater Owensboro  
Economic Development  
Corporation (KY)

Northwest Kentucky  
Forward (KY)

Chamber of Commerce of  
Southwest Indiana (IN)

Economic Development  
Coalition of Southwest  
Indiana (IN).

**CONTACT INFO:**

For registration and more  
information call:  
(812) 463-6102

**Sponsorship**

**Deadline:**

September 1, 2008

**The Event:**

Business and government leaders from Illinois, Indiana, and Kentucky will convene in Evansville on **November 20 and 21, 2008** to study the new economic model of future growth. This exclusive, *one-time event*, **The 2008 Regional Economic Summit**, will feature nationally-recognized business experts and economists who will discuss the current economic climate and realities facing a **26-county region**, as well as outline the steps necessary for prosperity, wealth creation, and economic vitality in the 21<sup>st</sup> Century.

Attendees will have the opportunity during the **two-day summit** to participate in general and break-out sessions dealing with **entrepreneurialism, regional collaboration, building stronger economic development strategies**, and alignment to the emerging world economy. The final summit agenda is being developed in cooperation with regional advisory councils from each state.

**Sponsorship Opportunities!**

You have an opportunity to take an active role and support this exclusive event. You will place your business directly in front of the Regional leaders from business, civic and community organizations as we look closely at our economic realities for our three-state region.



**First Day**

**GOLD Level  
Event Sponsor**

*(multiple available sponsorships)*

- Logo or name included on all promotional materials
- Signage on Stage & at event
- Booth space
- 6 tickets to event
- 2 tickets to VIP cocktail party with James Bullard

**EACH: \$7,500**

**SILVER Level  
Event Sponsor**

*(multiple available sponsorships)*

- Logo or name included on all promotional materials
- Signage on Stage & at event
- Booth space
- 4 tickets to event
- 1 ticket to VIP cocktail party with James Bullard

**EACH: \$5,000**

**Segment Presentations  
Sponsors**

*(9 sponsorships available)*

- Company listed in program
- Signage at presentation
- Booth Space
- 2 tickets to event

**EACH: \$2,500 each**

**SOLD! Vectren Corp.**

**Opening Futurist  
Presentation Sponsor**

- Presenter: Rich Karlgaard,  
Publisher Forbes Magazine
- Logo on promotional materials
  - Signage on Stage
  - Booth space
  - 10 tickets to event
  - 4 tickets to VIP cocktail party with James Bullard

**TOTAL: \$10,000**

**SOLD! Old National Bank**

**Dinner Presentation  
Sponsor**

- Presenter: James Bullard  
President & CEO of Federal  
Reserve Bank of St. Louis, MO
- Logo on promotional materials
  - Signage on Stage
  - Booth space
  - 10 tickets to event
  - 4 tickets to VIP cocktail party with James Bullard

**TOTAL: \$15,000**

**Economic Luncheon  
Sponsor**

- (4 sponsorships available)*
- Logo included on promotional materials at lunch presentation
  - Signage on Luncheon Stage
  - Booth Space
  - 4 tickets to event
  - 1 ticket to private cocktail party with James Bullard

**EACH: \$5,000**

**Cocktail Party  
Sponsor**

- Logo included on promotional materials at VIP Cocktail
- Signage at Cocktail Party
- Booth Space
- 6 tickets to event
- 2 tickets to VIP cocktail party with James Bullard

**TOTAL: \$7,500**

**Second Day**

**Breakfast Sponsor:**

- Company listed in program
- Signage at presentation
- Booth Space
- 4 tickets to event
- 1 ticket to VIP cocktail party

**TOTAL: \$5,000**

**Morning Presentation  
Sponsors:**

- (3 sponsorships available)*
- Company listed in program
  - Signage at presentation
  - Booth Space
  - 2 tickets to event

**EACH: \$2,500 each**

**Lunch Presentation  
Sponsor:**

- Company listed in program
- Signage at presentation
- Booth Space
- 4 tickets to event
- 1 ticket to VIP cocktail party

**TOTAL: \$5,000**



**Opening Futurist  
Presenter**

## Rich Karlgaard

Rich Karlgaard is the publisher of *Forbes* – the world’s most popular business and financial magazine, read by 4.5 million people per issue. He also is the author of the book, *Life 2.0 How People Across America Are Transforming Their Lives by Finding the Where of Their Happiness*, which was an Amazon and *Wall Street Journal* business best-seller.

In every issue of *Forbes*, Rich writes a column called *Digital Rules*. It appears in the front pages of *Forbes*, directly after columns by Steve Forbes. In his *Digital Rules* column, Rich writes about technology, entrepreneurship, regional and economical development, and the future of business and work. He frequently lectures on these subjects and is a regular guest on the Fox News Channel’s *Forbes on Fox*. In 2005, Rich began writing a daily blog, which appears on the homepage of *Forbes.com*.

Rich is an accomplished entrepreneur. He has co-founded two companies (Garage Technology Ventures, in 1997; and *Upside Magazine* in 1988) and one civic organization (the 5,500-member Churchill Club in 1985). For the latter, Rich was a co-winner of the Ernst & Young Northern California "Entrepreneur of the Year" award.

Rich was raised in Bismarck, North Dakota and graduated from Stanford University with a B.A. in Political Science. Currently, he lives with his wife and two children in Northern California. When he is not working or spending time with his family, Rich likes to fly his single-engine airplane around the country and meet the people who make America unique and great.



**Key-Note Dinner  
Presenter**

## James Bullard

James B. Bullard took office as president and chief executive officer of the Federal Reserve Bank of St. Louis on April 1, 2008. He directs the activities of the Bank’s head office in St. Louis as well as its three branches in Little Rock, Ark., Louisville, Ky. and Memphis, Tenn. In addition, he represents the Bank on the Federal Open Market Committee (FOMC), the Federal Reserve’s chief monetary policymaking body.

The Federal Reserve Bank of St. Louis, one of 12 regional Reserve banks, along with the Board of Governors in Washington, D.C., constitute the Federal Reserve System. As the nation’s central bank, the Fed is responsible for conducting monetary policy, supervising banks and operating the nation’s payment system.

A native of Forest Lake, Minn., Mr. Bullard holds a Bachelor of Science degree in quantitative methods and information systems and economics from St. Cloud State University in St. Cloud, Minn., and a doctorate in economics from Indiana University in Bloomington, Ind.

Mr. Bullard has written numerous scholarly papers published in professional journals and has been a peer reviewer for over two dozen periodicals or institutions. He has participated in over 150 conferences, symposia or lectures sponsored by foreign central banks, academic institutions and monetary policy groups around the world.

Mr. Bullard enjoys bicycling and tennis. He is married to Jane Callahan; they have two daughters.